

ieaa

International Education
Association of Australia



annual
report
2018-19



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PREFACE

This year marks the mid-point of IEAA's Strategic Plan 2018–2020. Developed in consultation with former Board members Professor Betty Leask and Dr Anna Ciccarelli, this strategy has been transformative for the association and provides a clear roadmap for the immediate future.



As you will see, the annual report is structured around the strategy's three key pillars:

Policy, advocacy and representation

IEAA continues to play an important role in shaping policy and advocacy for the sector on numerous federal and state-level advisory committees. This representation positions us well in this important role over the next three years.

As part of our wider advocacy efforts, we were pleased to launch our 'Broaden our horizons' project in May 2019. It aims to enhance awareness of the social, cultural and economic benefits of international education. It also highlights how significant international students are to the fabric of everyday life in Australia (see p.39).

Professional learning

A flagship initiative of the strategy is our forthcoming Fellowship Program. This professional learning framework builds on IEAA's established position as a leading professional development provider. It will recognise and reward members for their education, experience and engagement in international education. The pilot phase will commence in August and we are on track to roll-out the full program to all members in September (see p.19).

Research

IEAA's research output continues to go from strength-to-strength, ably guided by our research agenda. We are increasingly commissioning more of our own, independent research, including papers on:

- The international student experience in Australia – Ravichandran Ammigan (PhD) and Debra Langton
- Mental health and international students: issues, challenges and effective practice – Helen Forbes-Mewett
- Global perspectives on international student employability – Brett Berquist (lead author), Rebecca Hall, Simon Morris-Lange, Hayley Shields, Vivienne Stern and Ly Thi Tran.

Considering all of this investment, we are pleased to remain in a sound financial position with over \$900,000 of members' equity (see.44–54). We are confident that we can continue to invest in the association, deliver on the next phase of our strategic plan and enhance our offering to all our members.

I present to you our annual report for the period 1 July 2018–30 June 2019.

A handwritten signature in black ink, appearing to read 'Melissa Banks'.

Melissa Banks
IEAA President

strategic plan 2018–2020

strategic pillars

POLICY, ADVOCACY
& REPRESENTATION

PROFESSIONAL
LEARNING

RESEARCH

enabling capabilities

COMMUNICATIONS

ORGANISATIONAL &
FINANCIAL SUSTAINABILITY

PARTNERSHIPS

strategic pillars



POLICY, ADVOCACY & REPRESENTATION

Improve visibility and promote understanding of the holistic value of international education in Australia and globally.
Enhance representation of different sectors in the formation of national policy.



PROFESSIONAL LEARNING

Establish a dynamic, high-quality professional learning framework that is globally recognised by 2020.



RESEARCH

Generate and contribute to high-quality applied research relevant to Australian international education.
Disseminate relevant research to influence policy, advocacy and practice.

enabling capabilities



COMMUNICATIONS

Provide effective communications platforms that facilitate IEAA's strategic plan and enhance member engagement.
Deliver an effective media strategy to enhance IEAA's standing as the 'go to' organisation for international education in Australia.



ORGANISATIONAL & FINANCIAL SUSTAINABILITY

Ensure a financially viable organisation that can deliver on services to members and strategic plan initiatives.
Enhance organisational capability and sustainability.

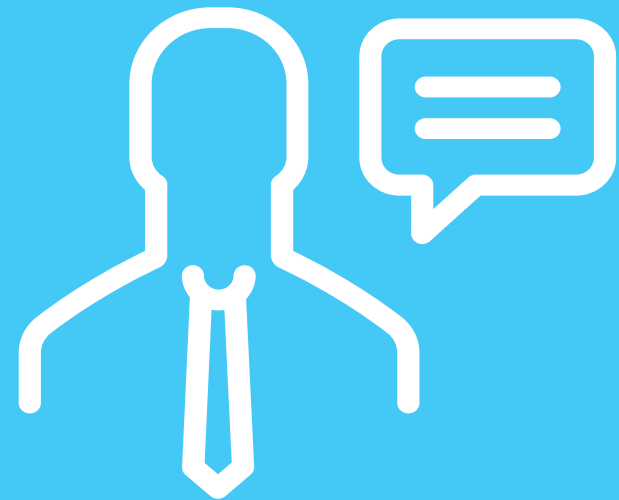


PARTNERSHIPS

Develop and execute a high-level strategy for successful engagement with partners, corporate associates and organisational members.
Broaden the association's membership to be truly cross sectoral.

strategic pillar I

policy, **advocacy**
and representation



International education once flew under the radar of most Australians, whether they were politically inclined or not. But as our sector grows in size – and international students become more embedded into the fabric of everyday life – we are well and truly *on the radar*.

Unfortunately, it isn't always for the right reasons. Over the last 12 months, pushback against international students appears no longer confined to fringe parties such as One Nation. Politicians from all sides of the fence called for a cap on international students, blaming them for public infrastructure constraints in Sydney, Melbourne and Brisbane. There were calls to wind back Australia's annual migration intake, with far-fetched cries about how easy it is for international students to gain permanent residency. (Never mind that the vast majority return home after graduation.) Throw in workplace exploitation scandals, and supposedly declining academic standards, and one might think we were looking into the eye of another perfect storm.

Goodbye Endeavour, hello Destination Australia

In what can only be described as a massive, unanticipated blow to our sector, the Endeavour Leadership Program was abolished in March 2019. Instead, funding was re-directed to the newly-established Destination Australia scholarships to encourage more domestic and international students to the regions.

At the same time, the Australian Government extended post-study work rights (from 2 to 3 years) for international students studying in a regional location. While obviously great news for international students, the decision was the cause of much (understandable) consternation among destinations who did not classify as 'regional'.

Four Corners strikes again

A few weeks out from the Federal Election in May 2019, ABC's *Four Corners* brought out its semi-regular exposé on international students as the cause of declining English language and academic standards across our education institutions.

IEAA and English Australia joined forces to issue a joint press release slamming the program, saying it "flies in the face of the ABC's charter to provide balanced coverage" and failed to highlight the positive impact of international students to Australia's social, cultural and economic prosperity.

Fortuitously, we were able to align our response to *Four Corners* with the launch of IEAA's 'Broaden our horizons' project, which highlights the important contribution of international students to Australia (see p.39).

Off to the polls

With all that media attention, anyone would have thought international education might become a key election issue. Thankfully other issues proved more newsworthy throughout the campaign. In a surprise turn of fate that few expected, the Coalition was re-elected in May 2019.

So, with the Morrison Government back in Canberra, what can we expect for international education over the next three years? From re-appointed Minister Tehan, we can anticipate a clear policy focus on international students studying in regional communities, as well as further transparency on English language entry standards. New Minister for Foreign Affairs, Marise Payne, is keen to maintain the New Colombo Plan and Minister for Trade, Tourism and Investment, Simon Birmingham, is set to release a new brand for Australia later in 2019. The sooner we get any one of these three Cabinet Ministers over to China, the better for our sector as well.

POLICY AND ADVOCACY

With the national spotlight on growing international education in regional Australia, the Council consulted widely to inform development of this key policy area. It received almost 60 submissions to its consultation paper and held eight roundtable meetings in regional education destinations.

Council for International Education

Established in 2016, Australia's national Council for International Education is the first of its kind in the world. It brings together six ministers, and 11 non-ministerial expert members, to inform government thinking on issues relating to international education. It is also responsible for delivering the Australian Government's 'National Strategy for International Education 2025'. IEAA is represented on the council by CEO Phil Honeywood (Convener) and Board member Derek Scott (Expert member).

Growing regional Australia

With the national spotlight on growing international education in regional Australia, the Council consulted widely to inform development of this key policy area. It received almost 60 submissions to its consultation paper and held eight roundtable meetings in regional education destinations.

In response to these consultations, expert members identified four key areas for action: structural incentives, funding incentives, destination marketing and branding, and community incentives.

The final report has been released with recommendations for governments, the education sector, industry and community.

Completed working groups

The following working groups have completed their work in these priority areas:

- Student services delivery – focussed on workplace exploitation, student accommodation, pre-departure information, employability and communicating the benefits of international education to the community. The working group delivered its final report in August 2018.
- Marketing and collaboration – developed a collaborative marketing framework to better facilitate co-operation between states and territories, as well as education providers.
- Latin America – delivered a comprehensive report, 'An educated choice – expanding Australia's education, training and research engagement with Latin America', on how Australia could increase its engagement with this important region in November 2018.

Current working groups

- China – focussed on market opportunities to expand and diversify education engagement. The group is currently preparing its final report outlining new opportunities for future engagement and collaboration.
- India – focussed on implementing the outcomes of the India Economic Strategy and identifying additional opportunities to strengthen Australia's engagement with India in education, training and research.

POLICY AND ADVOCACY

Higher Education Standards Panel (HESP)

HESP is an expert statutory advisory body, established under the TEQSA Act, that has responsibility for higher education standards in Australia.

The key areas of focus over the last 12 months have been the reviews of the:

- Higher Education Provider Category Standards, led by former Queensland University of Technology Vice-Chancellor, Peter Coaldrake
- Australian Qualifications Framework (AQF), led by Victoria University's Professor Peter Noonan.

The provider categories review has prompted much debate about teaching-only universities and allowing private HE providers to self-accredit. The latter review has also generated much discussion on the merits of encouraging greater fluidity between some AQF levels, as well as the potential move towards recognising micro-credentials under the AQF.

Final reports for these important reviews are due for publication towards the end of 2019.

New Colombo Plan Reference Group

Julie Bishop's retirement from politics in April 2019 has been a great loss for the New Colombo Plan. As the key architect of the Australian Government's signature student mobility initiative, the former Minister for Foreign Affairs was an incredible champion for deepening Australia's cultural ties and understanding across the Indo-Pacific.

Key focus areas for the NCP reference group this year have included:

- encouraging greater participation from students from diverse backgrounds
- better engagement with the private sector (for both sponsorship and 'business champion' opportunities)
- expanding the newly-established NCP alumni program.

With the demise of the Endeavour Leadership Program, it will be even more important to find a way forward to ensure a TAFE/VET component for scholarships abroad.

CEO Phil Honeywood and Treasurer Trevor Goddard represent IEAA on the NCP reference group.

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POLICY AND ADVOCACY

Education Visa Consultative Committee (EVCC)

EVCC facilitates consultation between the Department of Home Affairs and key international education stakeholders, including non-government peak bodies, states and territories, business representatives and other government agencies.

Key areas of focus over the last 12 months include:

- sharing the academic progress risk when students shift providers
- processing times for postgraduate visa applications, and
- implementation of the recently announced Destination Australia regional scholarships.

Simplified Student Visa Framework (SSVF)

Ensuring that visa settings remain competitive, while maintaining high levels of immigration integrity, is key to supporting sustainable growth in international education. The Simplified Student Visa Framework (SSVF) plays a vital role in this process.

Following a high-level appraisal of SSVF policy settings, with input provided by key industry stakeholders through EVCC, the Department of Home Affairs endorsed and published key recommendations to fine-tune the framework in May 2018.

Over the last 12 months, IEAA has been at the forefront in advocating for these recommendations to be implemented to ensure that SSVF becomes a more equitable framework for both students and education providers.



STATE REPRESENTATION



Australian Capital Territory

In June 2019, the nation's capital celebrated a milestone achievement, having more than doubled the export value of international education since 2013. The international education sector is now worth more than \$1 billion a year to the ACT economy.

Minister for Higher Education Meegan Fitzharris said this well and truly confirmed Canberra's reputation as an education capital. "International education services is Canberra's largest export, and this data demonstrates just how important the sector is to maintaining a strong and diverse economy in the ACT," Minister Fitzharris said.

International enrolments for the ACT have been above national growth rates. Over the coming year, it will be interesting to examine the impact of extended post-study work rights for students studying in regional locations. Other factors likely to impact enrolments include the Australian National University's recent cap on international student numbers and UNSW's forthcoming takeover of the former Canberra Institute of TAFE's central campus.

New South Wales

StudyNSW launched an exciting new project in July 2018. #NSWGlobalConnections encourages employers to become signatories to the NSW International Student Business Charter, which aims to enhance engagement with international students. IEAA's CEO was pleased to address business leaders for the project's breakfast launch event.

In November 2018, the City of Sydney held its annual forum for international education stakeholders. Over 340 delegates joined Deputy Lord Mayor Linda Scott to launch the city's first International Education Action Plan, which centres around the three 'Ws':

- welcoming
- wellbeing, and
- work-integrated learning.

The event was hosted by the City of Sydney and supported by StudyNSW.

STATE REPRESENTATION

Northern Territory

Testament to the Northern Territory's growing presence in the international education sector, Darwin was host to ICEF Australia New Zealand (ANZA) 2019, held from 3–5 April. The ICEF event attracts a large contingent of international student recruitment agents, as well as leading educators from across Australia and New Zealand.

StudyNT also commissioned IEAA to complete a report on the drivers of student choice and mobility to the NT. A final report written by consultants Will Archer and Kevin Brett was delivered to StudyNT in December 2018.

Queensland

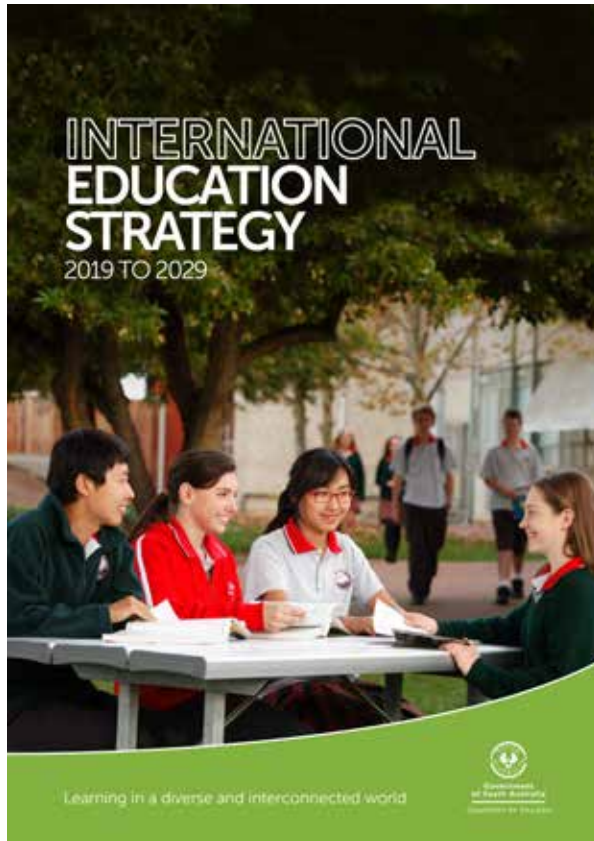
Queensland is now seen as an exemplar for state-wide engagement and collaboration via its regional study clusters. Former Study Gold Coast CEO, Shannon Willoughby, took over from Rebecca Hall as Executive Director of Study Queensland in October 2018.

Now in its third year, Study Queensland's International Education and Training Summit (IET) is a firm fixture in stakeholders' calendars across the state. This year's event was held in Brisbane and centred around the theme of 'changing the narrative'. IEAA was pleased to have a strong presence, with CEO Phil Honeywood, President Melissa Banks and Vice-President Janelle Chapman all taking part in the program.

It was pleasing to see the launch of the 'Study Queensland Talent Program', which offers new employer engagement programs to build students' 21st century skills. International education ministerial champion Kate Jones said the program would position Queensland to be able to offer all students world leading recognition of the skills they develop alongside their study.

Queensland is now seen as an exemplar for state-wide engagement and collaboration via its regional study clusters.

STATE REPRESENTATION



South Australia

In June 2019, South Australia's Premier Steve Marshall launched the state's 10-year International Education Strategy 2019–2029. An initial four-year investment of \$6.25 million includes \$1.6 million for an Internationalising Schools Fund to support schools with less experience in hosting international students.

The strategy centres around empowering children and young people to study, live and work as global citizens via three key goals:

1. Intercultural understanding and international mindedness are part of every child and young person's learning.
2. High-quality and sustainable international student programs
3. International relationships support our students, staff and system to engage globally.

Together with the IEAA CEO, StudyAdelaide CEO Karyn Kent is one of the expert members on the Council for International Education.

Tasmania

The re-elected Tasmanian Government remains committed to enhancing the international education sector as part of its broader population growth strategy.

International student numbers have shown a significant increase over the last 12 months. The University of Tasmania's Vice Chancellor, Rufus Black, is committed to supporting this growth with the increased provision of student accommodation.

A proportion of the growth in student numbers can also be attributed to the advent of 22 new private providers relocating to Hobart in the last two years.

STATE REPRESENTATION

Victoria

Victoria's Labor Government was re-elected with a landslide majority in November 2018. Unfortunately, due to ministerial portfolio changes, the Victorian International Education Advisory Group has not met since August 2018. Despite the best advocacy efforts of IEAA's CEO and Board member Derek Scott, this important group is yet to be re-convened by the new Minister for Jobs, Innovation and Trade, Martin Pakula.

In June 2019, Study Melbourne announced the latest round of its International Student Welfare Program grants. Some of the successful projects include:

- NEXSTAR PREP – a four-month entrepreneurship program for Victorian international students and start-ups
- Batyr International – a new approach for its existing mental health program, tailored specifically to the needs of international students
- CISA Executive Induction 2019 – a pilot program to standardise training procedures for executive members of the Council of International Students Australia (CISA).

Since 2014, more than \$4 million has been awarded to deliver 104 projects to support over 207,000 international students in Victoria.

Western Australia

In February 2019, StudyPerth launched an action plan, outlining how it aims to achieve the goals set out in Western Australia's international education strategy for 2018–2025.

The 'StudyPerth Action Plan' outlines 16 initiatives around the themes of live, learn and launch. It also aims to improve employability options and increase market awareness of Western Australia and its capital city, Perth, as it looks to attract 100,000 international students. IEAA's CEO was pleased to act as MC for the breakfast launch event.

Following the action plan's launch, the MacGowan State Government announced additional funding of \$4.5 million over three years to support the plan's implementation. This funding was made contingent on WA education institutions agreeing to provide matching funding to support the sector.

In October 2019, IEAA and IDP look forward to holding the 33rd Australian International Education Conference (AIEC) in Perth.



**INTERNATIONAL EDUCATION ACTION PLAN
2019-2025**





aiec
Sydney
new generation
aiec2018



Anna
Ciccarelli

Inaugural Vice President, and long-standing supporter of the association, Dr Anna Ciccarelli was honoured with IEAA Life Membership in 2018.

IEAA EXCELLENCE AWARDS



IEAA
Life Membership

Dr Anna Ciccarelli



Distinguished Contribution
to International Education

Gary Lee
City of Melbourne



Distinguished Contribution
to International Education

David Riordan
City of Sydney



Best Practice
in International Education

**Professional Language
Development in Nursing**
Dr Amanda Müller,
Flinders University



Innovation in
International Education

**Victoria University's
First Year Model**



Professional
Commentary

Anton Crace
PIE News



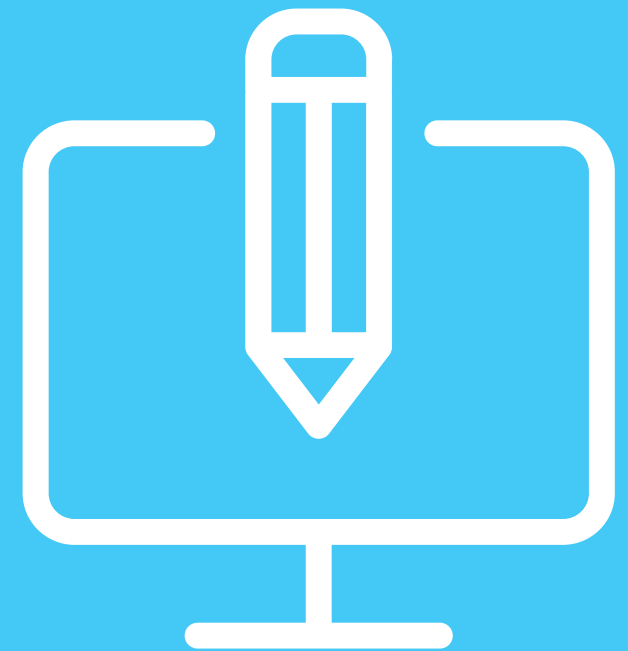
Outstanding
Postgraduate Thesis

Danny Toohey
Murdoch University

IEAA's Excellence Awards were proudly sponsored by IDP, QS Enrolment Solutions, QS, Pearson Academic and i-graduate.

strategic pillar II

professional **learning**



IEAA FELLOWSHIP

Careers in international education are constantly evolving. But unlike many other professions, our career pathways aren't defined by clear roadmaps or professional frameworks.

As a flagship initiative of our Strategic Plan 2018–2020, we are developing a new professional credentialing program that aims to meet the diverse needs of international education professionals and provides a clear professional learning pathway.

IEAA Fellowship will recognise and reward members for their education, experience and engagement in international education.

This will enable members to:

- Gain sector-wide recognition for their expertise and knowledge
- Consolidate and keep track of their development and engagement
- Demonstrate their commitment to their international education career.

Members will be able to track their activity and earn points for their formal qualifications, professional experience, foreign language capability, presentations, conference attendance, online modules, webinars and more. The more points they earn, the higher they progress through the tiered membership levels from Associate Fellow to Senior Fellow.

Online learning with IEAA

We are also developing a new suite of 10 online learning modules, to allow members to upskill in their own time, at their own pace, wherever they are in the world.

After an extensive tender process, we engaged learning design provider Liberate eLearning to build our online learning management system. We also engaged subject matter experts to work with Liberate on the content development.

These introductory modules will provide a great avenue for members to diversify their knowledge in other areas, or embed them into induction programs for staff who are new to international education.

After a pilot program in August, we are set to roll-out IEAA Fellowship and online learning modules to all members in September 2019.

associate

Associate Fellow
IEAA-AF

4,000–6,999 points

fellow

Fellow
IEAA-F

7,000–9,999 points

senior

Senior Fellow
IEAA-SF

10,000+ points

PROFESSIONAL LEARNING

Forums

IEAA Network Forums continue to be a great asset for IEAA members and non-members alike. Now in their fifth year, the forums are well established as annual events for those working in international education across all of our networks.

Of particular note, the Learning Abroad Forum, held in Perth in August 2018, was a great success with a 98 per cent satisfaction rating from delegates. Opening the forum, with a keynote and workshop, social researcher Ashley Fell from McCrindle defined and discussed GenZ and how learning abroad professionals can better communicate across generational barriers.

In 2018, we added an eight forum for the newly-established IEAA Student Life Network. The inaugural one-day forum covered the important topics of engagement and employability and was a great success with 76 people attending the event in Brisbane.

Pre-AIEC events

At AIEC 2018, IEAA facilitated six half-day workshops and two full-day masterclasses, as well as our annual Research Roundtable. The pre-conference events attracted 342 participants. Of particular note, 'The art of video storytelling' was so well-received that it was repeated as a stand-alone masterclass on 1 March in Melbourne.

International education essentials

In 2019 we expanded our professional learning offerings with two additional masterclasses for newcomers to international education. These were held in Adelaide and the Gold Coast with great support from the University of South Australia and Griffith University. The one-day masterclasses attracted 25 and 29 delegates respectively.

Free member webinars

Members continue to take advantage of the free webinars we offer, with 149 people joining the webinars in 2018–19. 'Embedding the UN Sustainable Development Goals (SDGs) in the classroom and learning abroad' was particularly well-received. It was presented by environmental educator Hilary MacLeod and Julian O'Shea from Unbound. Together they challenged attendees to embed the UN's SDGs in practical ways – both in the classroom and when designing learning abroad experiences.



PROFESSIONAL
LEARNING
AT A GLANCE

42

EVENTS

240+

SPEAKERS

1,900+

ATTENDEES



ADMISSIONS AND COMPLIANCE NETWORK



Danielle Hartridge
Convener



Anurag Kanwar
Deputy Convener



Nicole Latham
Deputy Convener

It has been an exciting 12 months for the Admissions and Compliance Network. A key focus has been to collaborate with members and state-based networks to identify issues impacting the professional learning needs of staff working in this important component of international education.

AIEC 2018

Our two pre-conference workshops – ‘The power of PRISMS’ and ‘Managing risk: the world of under-18s’ – were very successful, attracting 46 and 40 attendees respectively. Our Network Conversation focussed on changes to the National Code, with valuable input from the Department of Education and the Department of Home Affairs.

Webinar

English language proficiency is always a topical issue and understanding its quality assurance role in maintaining entry requirements is an important element of admissions processing. To this end, we were fortunate to have Helen Cook (ETS TOEFL) conduct a webinar on ‘Quality assurance in English language testing’ in April 2019.

National forum

IEAA’s Admissions and Compliance Forum 2019 took place in Sydney on 11–12 June and attracted more than 130 attendees from across Australia. Plenary and breakout sessions focussed on different aspects of managing risk. TEQSA, ASQA, the Department of Education and the Department of Home Affairs all took part in the program and participants expressed interest in opportunities for better engagement with these important stakeholders.

Looking ahead

We are all working through changes to the ESOS regulations and look forward to discussing these at AIEC 2019. A focus for the year ahead will be to explore how we can provide more professional learning opportunities for the large number of admissions and compliance staff who are not able to attend AIEC or our national forum. IEAA’s new online learning module and regular webinars will help us to achieve this objective.

LEARNING ABROAD NETWORK

National forum

The ninth annual IEAA Learning Abroad Forum was held in Perth at the University of Western Australia on 23–24 August 2018. Centred around the theme of 'generation next', the program focussed on engaging a new generation of students and bridging the communication gap.

Program highlights included a keynote presentation on GenZ by Ashley Fell – social researcher, TEDx speaker and Head of Communications at McCrindle. The forum attracted 115 attendees from across the learning abroad sector, and included education institutions, industry and government.

Pre-conference workshop

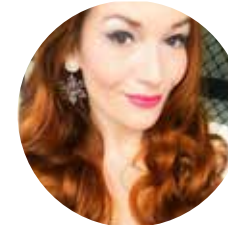
Our pre-conference workshop for AIEC 2018 was 'All abroad: training your trip leaders'. It was attended by 32 practitioners and offered a U.S. and an Australian perspective on risk management in the delivery of study tours. Attendees were provided with resources, including a training presentation template to take away and implement on their campuses, with a goal of building capacity for international risk management at Australian institutions.

Other activities

We also held a webinar on 'Embedding the UN Sustainable Development Goals (SDGs) in the classroom and learning abroad', led by environmental educator Hilary MacLeod and Julian O'Shea (Unbound).

Leadership

The leadership team changed hands in October 2018. Simon Davies-Burrows concluded his term and we welcomed Peter Komsta to the role of Deputy Convener. The current leadership would like to thank Simon for his commitment and dedication to the network.



Linda Rust
Convener



Cara Bonnington
Deputy Convener



Peter Komsta
Deputy Convener

MARKETING AND RECRUITMENT NETWORK



Michelle Hosemann
Convener

The changing nature of international education requires us to be more effective with our time and resources, both human and financial. Over the past 12 months, we have explored evolving work models and skillsets required in an age of digital transformation. Challenging the status quo, we've examined the integration between our two functions and identified other areas of dependencies to build better collaboration that will impact overall performance. We have a long way to go, but the discussion is exciting!



Marlana Mende
Deputy Convener

AIEC 2018

Our pre-conference workshop focused on improving conversion. With an emphasis on the student journey, it explored key marketing activities that meaningfully reach the target audience. This included improving engagement and responsiveness, implementing strong calls to action and the importance of embedding metrics to measure return on investment (ROI). It showed how smart spend on the right channels can yield strong outcomes.



Emma Donohue
Deputy Convener

Based on member feedback, we also developed a bespoke panel for our Network conversation. Experts from RedBalloon, Online Circle Digital and Capgemini presented on new technologies (e.g. artificial intelligence) and how they can improve the customer journey, increase conversion and build brand loyalty.

The strong attendance of over 100 people, combined with lively discussions, showed the Network's interest and willingness to embrace and integrate some of these new technologies into their institutions' marketing activities.

Network forum

What does the future look like in international education? And how does this affect the way marketing and recruitment professionals operate? These were the key questions addressed in this year's forum, 'Are you ready for the evolution?'

Highlights included: assessing marketing opportunities using various data sources, measuring cost of acquisition and ROI; optimising the path to purchase using digital tools; the power of influencers to provide an authentic voice to your marketing efforts; product development techniques and looking into the fourth industrial revolution. The forum attracted a diverse range of attendees from HE, VET, schools, government, industry and service providers, which provided great depth and perspective to our discussions.

Network leadership

In October 2018, we farewelled Anna McLeod (Convener) and Andrés Bayer (Deputy Convener) and welcomed Michelle Hosemann as Convener and Emma Donohue as Deputy Convener.

PATHWAYS NETWORK

It has been a busy time for the IEAA Pathways Network, with a number of activities occurring over the past year to further the network's goal of giving the pathways sector its own voice and promoting its contribution to international education in Australia.

Our key activities for the year have been:

- facilitating our annual Pathways Forum
- continuing work on the forthcoming National Standards for Foundation Programs review
- initiating a research project on improving the availability and standardisation of pathways sector data.

We also hosted two Pathways PD² events in Melbourne and Sydney (both in collaboration with English Australia) to support academic staff and pathways learning and teaching.

Network forum

Our annual forum in July 2018 focussed on 'benchmarking with purpose'. We all talk about it, but what do we really want to improve and how can it help guide the development and growth of our pathway programs?

Key speakers included Dr Sara Booth (Peer Review Portal), Glen Jennings (Trinity College) and Michael Wells (Wells Advisory).

Foundation Standards review

In collaboration with English Australia, we also established a working group in preparation for the impending review of the National Standards for Foundation Programs. The group surveyed members to find out what updates they would like to see. We also provided input on the review of Australian Qualifications Framework (AQF) standards from the pathways perspective.

Looking ahead

Looking ahead to the new financial year, there will be a change to the leadership team, with Ruby Biscuit stepping down from the position of Convener in July 2019. Andrew Foley will take over the role, with support from Deputy Convener Livia Tramontina.

We look forward to the pathways sessions at AIEC 2019 as an opportunity to progress current projects and look at other ways to support our members.



Ruby Biscuit
Convener



Andrew Foley
Deputy Convener



Livia Tramontina
Deputy Convener

STUDENT LIFE NETWORK



Debra Langton
Convener



Leanne Harrison
Deputy Convener



Desma Smith
Deputy Convener

IEAA's Student Life Network seeks to bring professionals from across the international education sector who work in roles that have an impact on the student experience. The network provides a meeting place for ideas, sharing good practice, identifying issues and developing solutions.

We bring together professionals working in student support, advice and counselling, employability, health and wellbeing, community engagement, accommodation provision, alumni and other areas across the student lifecycle. Although we work across different areas, we all share a desire to enhance the international student experience beyond the classroom.

Inaugural forum

Our inaugural forum focussed on 'engagement and employability'. It was held at QUT in Brisbane and attracted 76 attendees.

Topics included:

- The international student experience
- Employability
- Safety, health and wellbeing and
- the role of local and state government.

A key outcome of the forum was a practitioner paper on enhancing the student experience, based on the research of the keynote speaker, Ravi Ammigan (The University of Delaware) and with input from Debra Langton.

Planning for our 2019 forum began in March, with a committee comprised of the network leadership and Sophie O'Keefe (English Australia). This forthcoming forum will focus on mental health and is scheduled to be held at the University of Melbourne on Friday 5 July 2019. The theme was selected after overwhelming interest on international student mental health concerns were raised during our AIEC Network Conversation in October 2018.

AIEC 2019

It is great to see student life becoming even more embedded into the main program for the Australian International Education Conference (AIEC). The Student Life Network Convener joined the Program Committee in early 2019 to review call for proposal submissions, and provide advice to the organisers on topics of interest and relevance. A student life track will also be incorporated into the conference program from October 2019.

SCHOLARSHIPS AND FELLOWSHIPS NETWORK

Period of change

We continue to see changes in Australia's socioeconomic political position in the region, which impacts the number and type of scholarships and fellowships on offer by the Australian Government.

In early 2019, we saw the demise of the Endeavour Leadership Program and the announcement of the Destination Australia scholarships in its place. Australia Awards scholarship numbers have been subject to fluctuation as a number of DFAT regional initiatives take priority, but we have seen an increase in short-term scholarship awardees enrolling in tailored programs.

More broadly, we hear talk of the possible demise of Saudi Arabian scholarships to Canada, while India has announced 15,000 online scholarships for African students as part of a pan-African e-network project on education and medicine.

Interesting reading can be found in the findings of the 'Australia Awards Global Tracer Facility: Alumni of 1996–2005'. The Fulbright Program also released its history investigating the educational, political and diplomatic dimensions of a complex bi-national program as experienced by Australian and American scholars.

Transformative soft power

Our network forum in May 2019 leveraged the recent government discussions on soft power. It provided a welcome opportunity for further analysis of how soft power diplomacy occurs and how we can enhance it through scholarships and fellowships. Key speakers included Professor Geoffrey Wiseman (ANU Asia-Pacific College of Diplomacy), Brian Clarke (International Chamber of Commerce Australia) and Rachel Walters (Westpac Scholars Trust).

Looking ahead

Scholarships and fellowships have a long history in Australia and this points to a continued significant role in the future, but it is clear that changes in our region and globally will impact how we 'do' scholarships and fellowships moving forward. We see opportunities emerging for public and private sector collaboration, better ways to engage our international scholars with Australian society and businesses, and more effective ways to engage with alumni post-study. Through IEAA, the Scholarships and Fellowships Network will continue to keep abreast of trends from our members' input and we look forward to a great 2019–20.



Michael Bracher
Convener



Anneliese Berglind
Deputy Convener



Amy Wan
Deputy Convener

TEACHING AND LEARNING NETWORK



Damir Mitric
Convener

A new name

Responding to indicators that the higher education discourse around internationalisation of the curriculum (IoC) is shifting – and in light of an increased interest in our work by members from the schools and VET sectors – we have changed our name to the ‘Teaching and Learning Network’.



Mariana Lane
Deputy Convener

Professional learning

The title and theme of our fourth annual forum in 2018 – ‘Creative approaches to global learning’ – reflected our transition to a broader focus on teaching and learning in a global context.

In broadening our scope of engagement, we have also been able to collaborate with the Learning Abroad Network in 2019 to co-deliver professional learning opportunities for members of our respective networks, such as a joint webinar on ‘Embedding the UN’s Sustainable Development Goals in the classroom and learning abroad’.



Susan Oguro
Deputy Convener

External impacts

Recent research indicates there is a clear appetite for context-specific professional learning related to teaching and learning across all sectors. To better cater to this need of our members, we are planning to focus on sector-specific professional learning opportunities delivered in collaboration with our partner institutions.

The first such event will be delivered in August 2019, in partnership with La Trobe University and will focus on technology enhanced global learning in higher education as well as innovation in study abroad programs.

The second event is planned for August 2020, in partnership with Independent Schools Queensland, and will focus on teaching and learning in the schools sector.

TRANSNATIONAL EDUCATION NETWORK

As TNE continues to expand globally, IEAA's TNE Network plays a critical role in providing timely and focused professional learning and networking to ensure the Australian TNE sector maintains its leading edge.

National forum

We held our annual TNE Forum on 16–17 August 2018 in Melbourne. Attracting around 100 attendees, the forum had an impressive line-up of international speakers and explored a wide range of topics such as New Zealand's TNE strategy, industry-based VET opportunities in Latin America, TNE in India and QA in TNE pathways. Participants rated the forum very highly, with a 96 per cent satisfaction rate.

AIEC 2018

Our pre-conference workshop on 'The future of (online) transnational education' featured Richard Garrett from the Observatory of Borderless Higher Education (OBHE). Richard provided a detailed overview of online TNE around the world, based on recently published research undertaken by OBHE. This was followed by Professor Beverley Oliver's case study on the development of Deakin University's global online learning suite of programs. The workshop explored institutional strategic drivers, market and demand factors, and implementation challenges of online TNE.

Looking ahead

Planning is already underway for our TNE Forum 2019, scheduled for 1–2 August, and is already shaping up to be our most globally focused to date. We have received excellent support from Austrade colleagues in India, Singapore, Sri Lanka and Myanmar. We have also secured the participation of leading UK TNE agencies including Universities UK International and the Quality Assurance Agency for Higher Education, as well as SkillsFuture Singapore. A panel of experts will also explore the topic 'Shaping Australia's future TNE strategy: Aligning government, institutional and regional priorities for future growth'.

With technology and the changing nature of work increasingly disrupting traditional models of education, as well as continuing volatility in student flows to Australia, we will need greater government support to ensure the continued growth and competitiveness of Australian transnational education provision.



Caryn Nery
Convener



Marisa Furno
Deputy Convener



Peter Harris
Deputy Convener

YOUNG PROFESSIONALS

IEAA continues to promote the development of up and coming staff in international education through our Young Professionals (YP) program. With the launch of the ACT chapter in April 2018, IEAA now has six chapters nationwide.

Thank you to co-chairs Anton Crace, Aaron Danicek, Megan MacNeill, Yara Vasina, Katrina Reid and Damian Tyson who stepped down from their positions in December 2018 and to the current leadership team for their valued contribution to the YP Network.



Katie Hanna
NSW co-chair



Heidi Benjaminson
QLD co-chair



Jonathan Burrow
SA co-chair



**Stephanie
Bethencourt-Joyce**
VIC co-chair



Katie Bergs
WA co-chair



**Michael
Wentworth-Perry**
ACT chair



Emi Hall
NSW co-chair



Nancy Ly
QLD co-chair



Kimberly Goh
SA co-chair



Vali Ratanavali
VIC co-chair



Broderick Moncrieff
WA co-chair



YOUNG
PROFESSIONALS
AT A GLANCE

16

EVENTS

680+

ATTENDEES

720+

MEMBERS



strategic pillar III

research



RESEARCH COMMITTEE

The research committee met four times in 2018–19: 9 August 2018, 18 September 2018, Monday 18 February 2019 and Monday 20 May 2019.

Each year the Board can appoint three external committee member positions and one internal (Board member) position, or Board representative position.

In November 2018, expressions of interest were advertised via *IEAA Monthly* and research network social media channels. The two week period for nominations closed on Thursday 15 November, with a total of 13 nominations received.

A selection panel (Melissa Banks, Davina Potts, Renée Chalon) assessed the applications. The following candidates were recommended and approved by the Board at its 30 November meeting: Brett Berquist, Helen Forbes-Mewett and Christopher Ziguras.

Strengthening relationships with partner associations

The committee continued to engage with key partners nationally and globally. Davina presented at both APAIE (Malaysia, March 2019) and NAFSA (Washington DC, May 2019) on IEAA's research agenda, priorities and the work of the committee. These sessions offered an opportunity to identify and invite collaborative partnerships for research, particularly with other associations and peak bodies.



Dr Davina Potts
Research Chair



Brett Berquist
Committee member



Dr Rahul Choudaha
Committee member



Helen Forbes-Mewett
Committee member



Dr Kirrilee Hughes
Committee member



**Associate Professor
Ly Tran**
Committee member



**Professor
Christopher Ziguras**
Committee member

As at 30 June 2019

RESEARCH IN ACTION



International student experience in Australia

November 2018

- Ravichandran Ammigan (PhD), The University of Delaware, United States
- Debra Langton, Convener, IEAA Student Life Network / Partner, The Lygon Group, Australia

In today's increasingly competitive market to recruit and retain international students, it is critical that institutions stay current on student perceptions, preferences and experiences.

Ensuring students have the right level of support and resources can contribute to their academic, social and cultural success. It can also directly influence their overall institutional satisfaction and whether they would recommend their institution to prospective applicants.

Based on previous research by Ammigan and Jones (2018), this paper investigates the experience of international university students in Australia with respect to arrival, learning, living and support services. It uses data from the International Student Barometer (ISB) to examine the relationship between student satisfaction and institutional recommendation.

International education data gaps: sector perspectives

February 2019

Australia's international education sector has access to a considerable amount of data. This not only helps to measure the sector's size and scale, but informs policy and organisational strategies. However, certain data limitations, or issues with timeliness and comparability, can sometimes obscure the true picture.

IEAA undertook a comprehensive analysis of existing international education data, as well as identifying any gaps or areas for improvement. The consultation process included an online survey, as well as face-to-face focus groups where providers shared their experiences with using existing data sets, discussed opportunities for improvement and identified critical data gaps.

Consultations with the sector found three key opportunities for strengthened international education data in Australia. The final report made the following recommendations to government:

1. Improve awareness and accessibility of international education data
2. Expand data sets where critical gaps or insufficiencies exist
3. Increase support for interpretation of existing data.

REPORTS

Early intercultural experiences and careers

May 2019

- Dr Amanda Daly, Griffith University
- Emi Hall, Bond University
- Rebecca Hall, Austrade
- Dr Kirrilee Hughes, AFS Intercultural Programs Australia

Careers in Australian international education aren't defined by clear professional frameworks. Occupational categories are diverse and qualifications held by those working in international education are varied, reflecting a lack rather than an abundance, of career development pathways and specific training. Further, very little is known about the profession and what motivates those who join this large and growing sector.

In 2018, the research team explored the role of early intercultural experiences on the careers of international education professionals. The research demonstrates that Australia's international education sector is represented by a diverse range of professionals. The research team identified four personas from the data, which illustrate the experiences, motivations and needs of international education professionals. These personas may also assist in targeting professional development and learning frameworks to build sector capability.

Although Australia's international education sector is represented by a diverse range of people, the research team identified four personas, which illustrate the different experiences, motivations and needs of international education professionals.



GLOBE TROTTERS

Those with multiple intercultural experiences, including Australians and migrants to Australia. This group is highly mobile and international education aligns with their interests and passions. Structured career development and training programs may help to retain this group in the sector.



LONG TIMERS

Those who have worked in international education for 20+ years. They may not have intentionally sought employment in international education, but have since forged a career in the sector. This group is likely to seek depth of engagement and may be willing to give back by mentoring others.



INTERNATIONAL GRADUATES

Former international students who studied in Australia. This group is keenly aware of the potential impact their personal experience of Australian international education can have on the sector. This group could be targeted through structured recruitment programs.



EMERGING LEADERS

Young professionals who are committed to making a difference and have intentionally sought employment in international education. This group is likely to seek information on future career pathways and leadership opportunities within the sector.

OTHER PROJECTS



New Colombo Plan: a review of research and implications for practice

November 2018

- Associate Professor Ly Thi Tran,
Deakin University
- Dr Mark Rahimi, Deakin University

Since its launch in 2014, the New Colombo Plan (NCP) has significantly changed Australia's student mobility and internationalisation landscape, impacting not only students' education and experiences but also institutional partnerships, structures and operations, national and regional mobility trends, models and practices, and public diplomacy.

This research digest provides a review of government policies and existing research on the NCP. It begins with an overview of the NCP and a discussion of the context for the Colombo Plan and New Colombo Plan. It provides comparisons with some international policy settings and trends on student mobility. It then discusses existing research on Australian students' learning abroad via the NCP. This is followed by a summary of NCP surveys commissioned by DFAT. The digest concludes with implications for practice and further research.

Global impact, local outcomes: IEAA Research Roundtable 2018

International education has seen phenomenal growth over the last 40 years. According to the OECD, the number of internationally mobile students worldwide has risen from almost 1 million in 1975 to more than 4.5 million in 2015.

However, mobility is evolving, along with changing student needs, emerging modes of learning and an increasing focus on outcomes. In this context, how do we continue to advocate for and articulate the benefits of international education – at a global, community and personal level?

IEAA's Research Roundtable 2018 examined the global impact and local outcomes of international education. We looked at outcomes from a number of perspectives, including:

- Economic and societal outcomes
- Outcomes of policy on individuals
- Graduate outcomes.

As a model of using research to inform policy and practice, IEAA's Research Roundtable has established itself as a 'must attend' event. It is led by IEAA and held in conjunction each year with AIEC. It was held on Tuesday 9 October 2018 at the University of Technology Sydney and attracted 65 attendees.

OTHER PROJECTS

Economic benefits online tool

As part of a Department of Education Enabling Growth and Innovation grant, in partnership with Nous and the Centre of Policy Studies at Victoria University, IEAA is developing an accessible, interactive, online and open source economic modelling tool that allows users to measure the economic benefits of international students in selected states, regions and education sub-sectors. This project is a proof of concept model due to be completed in August 2019.

Drivers of student choice and mobility to the NT

StudyNT commissioned IEAA to complete a report on the drivers of student choice and mobility to the NT. A final report was provided to StudyNT in December 2018.

Victoria's entrepreneurial community

IEAA received a grant under the Victorian Government International Student Welfare program to investigate the entrepreneurial community in Victoria. This project is on track for delivery by July 2019. Over 50 student innovators were surveyed to inform production of a flyer promoting entrepreneurialism in international students and how to engage in activities in Victoria.

Career outcomes of learning abroad

Research Committee Chair Davina Potts is leading a project on the Career Outcomes of Learning Abroad. The survey passed ethics approval and was launched in March and closed in June 2018. Over 4,000 responses have been received and will inform a presentation at the IEAA Learning Abroad Forum in August 2019 and a report to be launched at AIEC.

International student barometer

IEAA partners with i-graduate (Tribal) to undertake this project biennially. The project receives funding support from the Department of Education via the Enabling Growth and Innovation program. All deliverables were met in June 2019.

enabling capability I

communications



BROADEN OUR HORIZONS

IEAA was thrilled to launch a new initiative to showcase the significant contribution of international students to the Australian community.

International students account for around 1 in 50 people in Australia and they have a tremendous impact on the communities in which they live, study and work. “This project builds on earlier research commissioned by IEAA which concluded that while the sector itself understands the benefits of international education, we need to move beyond preaching to the converted,” said Phil Honeywood, IEAA CEO.

Bijay Sapkota, President of the Council of International Students Australia (CISA), noted that “the benefits of tourism as a sector are well understood by the general population. Unfortunately, we can’t always say the same about international education. We need to counter that and share the positive impact that international students have on Australia.”

Through targeted engagement with industry and local community organisations, the project aims to:

- Increase awareness of the social, cultural and economic benefits of international education
- Provide a central resource for the international education sector to use when communicating the benefits of the sector
- Encourage better engagement between industry, sector stakeholders and the wider community.

Deliverables

IEAA developed a stand-alone microsite to showcase international education’s enormous contribution to Australia’s social, cultural and economic prosperity. The site includes whitepapers, videos, infographs and insight articles that highlight the project’s key messages.

Targeted social media campaign

We conducted a targeted social media campaign from 4 May–14 June 2019. With the support of Austrade, and state and territory education agencies, to help amplify the content, we achieved the following results:

- 4,500 website visits (8,900+ page views)
- 14,000+ video views
- 140,000+ LinkedIn impressions
- Average LinkedIn engagement: 4.67% (organic posts), 0.9% (paid promotion)*
- 75 organisations submitted their logos.

IEAA looks forward working with key sector stakeholders to further develop and expand the project in 2019–2020.

broadenourhorizons.com.au

This project was developed by IEAA with the support of the Australian Government’s Enabling Growth and Innovation (EGI) program.

** LinkedIn’s average benchmark for engagement is 0.4%.*



COMMUNICATIONS



As an important enabling capability of IEAA's Strategic Plan 2018–20, communications plays a key role in enhancing member engagement and positioning IEAA as the 'go to' organisation for international education in Australia.

In addition to supporting our member communications, research output and media strategy, communications has taken a lead role in the development of IEAA's new Fellowship program and the 'Broaden our horizons' initiative.

Vista magazine

In October 2018, we launched the latest edition of our annual Vista magazine at AIEC. The cover story of this year's edition took a behind-the-scenes look at Be You, Be Scene – an innovative creative project exploring the lives of international students in Australia. Additional highlights in this edition included: 'Riding the third wave of international student mobility' (Dr Rahul Choudaha), 'Cautious optimism: lessons from the last downturn' (Jonathan Chew and Ethan Fogarty) and 'Artificial intelligence and the new gen of international marketers' (Marlena Mende).

Enhancing the IEAA brand

After its launch at AIEC in October 2017, we have continued to develop and evolve IEAA's new brand with a bold and distinctive visual identity. In August 2018, we commissioned Francesco Vincenzi to produce a new series of photos featuring members and international students to enhance our image library. As the 'face of IEAA', we are grateful to the members and students who volunteered their time for this initiative.

Member engagement

A key metric for member engagement is readership of IEAA's email communications. *IEAA Monthly* had an average open rate of 35 per cent, compared to 36 per cent in 2017–18. Despite a slight decrease in the proportion of member engagement, the average number of monthly readers rose from 827 to 846.

Our weekly *Career Opportunities Alert* continues to be a popular member service, with an average weekly open rate of 37 per cent.

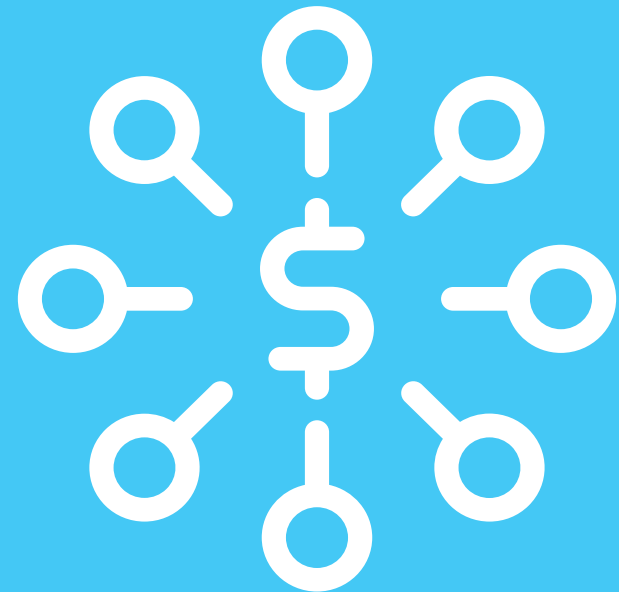
Website stats

We continued to enhance our online presence with various enhancements to the IEAA website, particularly for mobile and tablet users with our new responsive site.

In 2018–19, we received more than 106,000 web visits – an increase of 8.6 per cent on 2017–18.

enabling capability II

organisational
and financial
sustainability



GOVERNANCE

BOARD MEETINGS

The Board met five times in 2018–19:

- 10 August 2018 (Face to face)
- 30 November 2018 (Face to face)
- 30 October 2018 (Teleconference)
- 15 February 2019 (Face to face)
- 22 May 2019 (Teleconference)

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Melissa Banks	President Vice-President	5	5
Christopher Ziguas	President	1	1
Janelle Chapman	Vice-President Ordinary Board Member	5	5
Trevor Goddard	Treasurer	5	3
Jo Asquith	Ordinary Board Member	5	4
Rebecca Bendall	Invited Board Member (by Board)	5	5
Callum Cowell	Invited Board Member (by Board)	3	2
Michael Ferguson	Ordinary Board Member	4	3
Rongyu Li	Ordinary Board Member	1	1
Ingborg Loon	Invited Board Member (by Board)	1	1
Peter Mackey	Invited Board Member (by President)	4	3
Arfa Noor	Ordinary Board Member	4	4
Davina Potts	Ordinary Board Member	5	5
Derek Scott	Invited Board Member (by Board)	5	4
Kelly Smith	Ordinary Board Member	5	3
Sarah Todd	Ordinary Board Member	5	4

Board

IEAA held its Board election in October 2018. Nominations for Vice-President and three Ordinary Board Member positions closed at midnight on Tuesday 11 September 2018. Eleven nominations were received for the three Ordinary Board Member positions. Two nominations were received for the position of Vice-President.

The AGM was held on Thursday 11 October 2018 at 12.30pm at the International Convention Centre, Sydney, New South Wales.

Members present at the meeting, and those with completed proxy forms, voted. Voting for the position of Vice-President and the three Ordinary Board Member positions closed at the end of the AGM.

Janelle Chapman was elected as Vice-President and Michael Ferguson, Arfa Noor and Sarah Todd were elected as Ordinary Board Members, each for a two-year term.

To ensure good representation across sectors and states, the Board can appoint up to two additional members. The Board appointed Callum Cowell and Peter Mackey (reappointed) to the Board at its 30 October Board Meeting.

SECRETARIAT

The Secretariat remains based at RMIT University in Melbourne. IEAA extends its thanks to RMIT for its continued support. Samuel Fahnle finished up his contract in October 2018 and we welcomed Kine Asgautsen back from maternity leave in November 2018. After two years in the role of Research Manager, Renée Chalon decided to move on to her next challenge in March 2019. We thank both Renée and Sam for their wonderful contribution to the team.



Phil Honeywood
CEO



Emily O'Callaghan
General Manager



Renée Chalon
Research Manager



Peter Muntz
Communications
Manager



Kine Asgautsen
Professional
Development Coordinator



Samuel Fahnle
Professional
Development Coordinator



Cindy Wei Lu
Administrative Officer

FINANCIAL REPORT

Board member's report

Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

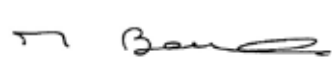
Significant change

No significant change in the nature of these activities occurred during the year.

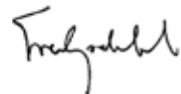
Operating result

The deficit of the association for the financial year amounted to \$244 (2018: deficit of \$45,164).

Signed in accordance with a resolution of the Members of the Board:



Melissa Banks
President



Trevor Goddard
Treasurer

Signed on this 19 August 2019.

Your Board members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2019. The names of Board members throughout the year and at the date of this report are listed here.

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Melissa Banks	President Vice President	11 October 2018 20 October 2016	– 11 October 2018
Christopher Ziguras	President	8 October 2015	11 October 2018
Janelle Chapman	Vice-President Ordinary Board Member	11 October 2018 20 October 2016	– 11 October 2018
Trevor Goddard	Treasurer	8 October 2015	–
Jo Asquith	Ordinary Board Member	8 October 2015	–
Rebecca Bendall	Invited Board Member (by Board)	30 October 2017	–
Callum Cowell	Invited Board Member (by Board)	1 November 2018	–
Michael Ferguson	Ordinary Board Member	11 October 2018	–
Rongyu Li	Ordinary Board Member	14 October 2010	11 October 2018
Ingborg Loon	Invited Board Member (by Board)	31 October 2016	11 October 2018
Peter Mackey	Invited Board Member (by President)	17 November 2016 [^]	–
Arfa Noor	Ordinary Board Member	11 October 2018	–
Davina Potts	Ordinary Board Member	8 October 2015	–
Derek Scott	Invited Board Member (by Board)	30 October 2018	–
Kelly Smith	Ordinary Board Member	12 October 2017	–
Sarah Todd	Ordinary Board Member	20 October 2016 [*]	–

[^] Re-appointed 30 October Board Meeting. ^{*} Re-elected 11 October 2018

FINANCIAL REPORT

Statement of surplus or deficit for the year ended 30 June 2019

	NOTE	2019 (\$)	2018 (\$)
Revenue	3	1,756,949	1,585,123
Employee benefits expense		(829,642)	(876,711)
Direct project expenses		(568,462)	(451,360)
Award, promotion and publications		(33,948)	(57,768)
Administration expenses		(92,388)	(93,105)
Database and website costs		(13,862)	(21,473)
Consulting and support fees		(154,547)	(62,968)
Travel expenses		(64,344)	(66,902)
(Deficit) / surplus before tax		(244)	(45,164)
Income tax expense		-	-
(Deficit) / surplus for the year		(244)	(45,164)

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of financial position as at 30 June 2019

	NOTE	2019 (\$)	2018 (\$)
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	4	602,799	1,021,274
Trade and other receivables	5	38,416	140,197
Other financial assets	6	1,143,231	1,117,371
Pre-payments		11,788	9,824
TOTAL CURRENT ASSETS		1,796,234	2,288,666
TOTAL ASSETS		1,796,234	2,288,666
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	7	166,197	284,596
Deferred income	8	728,627	1,102,416
TOTAL CURRENT LIABILITIES		894,824	1,387,012
TOTAL LIABILITIES		894,824	1,387,012
NET ASSETS		901,410	901,654
EQUITY			
Accumulated surplus		901,410	901,654
TOTAL EQUITY		901,410	901,654

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of changes in equity for the year ended 30 June 2019

	ACCUMULATED SURPLUS (\$)	TOTAL (\$)
2019		
Balance at 1 July 2018	901,654	901,654
Deficit for the year	(244)	(244)
Balance at 30 June 2019	901,410	901,410
2018		
Balance at 1 July 2017	946,818	946,818
Deficit for the year	(45,164)	(45,164)
Balance at 30 June 2018	901,654	901,654

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of cash flows for the year ended 30 June 2019

	NOTE	2019 (\$)	2018 (\$)
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		1,458,424	1,587,247
Payments to suppliers and employees		(1,877,556)	(1,608,863)
Interest received		25,841	31,320
Net cash (used in)/provided by operating activities	9	(393,291)	9,704
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for term deposits		(25,184)	(29,676)
Net cash provided used in investing activities		(25,184)	(29,676)
Net increase/(decrease) in cash and cash equivalents held		(418,475)	(19,972)
Cash and cash equivalents at beginning of year		1,021,274	1,041,246
Cash and cash equivalents at end of financial year	4	602,799	1,021,274

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2019

The financial statements cover International Education Association of Australia Inc. as an individual entity. International Education Association of Australia Inc. is a not-for-profit association incorporated in Victoria under the Associations Incorporation Reform Act 2012 ('the Act').

The financial statements were authorised for issue by the Board on 16 August 2019.

The functional and presentation currency of International Education Association of Australia Inc. is Australian dollars. Comparatives are consistent with prior years, unless otherwise stated.

1. Basis of preparation

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012. The Board has determined that the association is not a reporting entity. The financial statements have been prepared in accordance with the recognition and measurement requirements of the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB 1054 Australian Additional Disclosures.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

2. Summary of significant accounting policies

(a) Income tax

The tax expense recognised in the statement of surplus or deficit comprises of current income tax expense. Current tax is the amount of income taxes payable (recoverable) in respect of the taxable surplus (deficit) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period.

Non member income of the association is only assessable for income tax, as member income is excluded under the principle of mutuality.

(b) Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the association and specific criteria relating to the type of revenue as noted below, has been satisfied.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2019

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

Grant revenue

Government grants are recognised at fair value where there is reasonable assurance that the grant will be received and all grant conditions will be met. Grants relating to expense items are recognised as income over the periods necessary to match the grant to the costs they are compensating. Grants relating to assets are credited to deferred income at fair value and are credited to income over the expected useful life of the asset on a straight-line basis.

Interest revenue

Interest is recognised using the effective interest method.

Rendering of services

Revenue in relation to rendering of services is recognised depending on whether the outcome of the services can be estimated reliably. If the outcome can be estimated reliably then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period.

If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

Subscriptions

Revenue from the provision of membership subscriptions is recognised on a straight line basis over the financial year.

Other income

Other income is recognised on an accruals basis when the association is entitled to it.

(c) Goods and services tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

(d) Impairment of non-financial assets

At the end of each reporting period, the association reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs

of disposal and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in the income and expenditure statement.

(e) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank.

(f) Trade and other receivables

Trade and other receivables are stated at their amortised cost less impairment losses.

(g) Trade and other payables

Trade and other payables are stated initially at fair value and subsequently measured at their amortised costs.

(h) Adoption of new and revised accounting standards

The association has adopted all standards which became effective for the first time at 30 June 2018, the adoption of these standards has not caused any material adjustments to the reported financial position, performance or cash flow of the association.

(i) New accounting standards for application in future periods

The AASB has issued new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods. The Board members have decided against early adoption of these Standards, but do not expect the adoption of these standards to have any impact on the reported position or performance of the association.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2019

3) Revenue and other income	2019 (\$)	2018 (\$)
Membership income		
• individual membership	127,155	127,200
• organisational membership	583,147	538,053
• corporate affiliates	91,982	52,000
Seminar and conference fees	444,641	412,117
Research and consulting fees	452,650	358,914
Development grant	11,533	35,000
Website advertising	–	10,227
Interest income	25,841	31,320
Other income	20,000	20,292
	1,756,949	1,585,123

4) Cash and cash equivalents		
Cash at bank and in hand	602,799	1,021,274

5) Trade and other receivables		
CURRENT		
Trade receivables	29,396	130,501
Accrued interest	9,020	9,696
	38,416	140,197

6) Other financial assets		
CURRENT		
Term deposits	1,143,231	1,117,371
	1,143,231	1,117,371
7) Trade and other payables		
CURRENT		
Trade payables	154,153	232,336
Sundry payables and accrued expenses	8,500	8,500
GST payable	3,544	43,760
	166,197	284,596

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2019

8) Deferred income	2019 (\$)	2018 (\$)
CURRENT		
Membership subscriptions	355,671	317,820
Professional development services	39,306	33,864
AIEC fees	107,100	106,000
AIEC awards	25,500	30,500
Unexpected grants	201,050	614,232
	728,627	1,102,416

9) Cash flow information		
(a) Reconciliation of cash		
Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the as follows:		
Cash and cash equivalents	602,799	1,021,274
	602,799	1,021,274
(b) Reconciliation of result for the year to cashflows from operating activities		
(Deficit) / surplus for the year	(244)	(45,164)
Changes in assets and liabilities:		
• (increase)/decrease in trade and other receivables	101,105	(57,135)
• (increase)/decrease in pre-payments	(1,964)	(9,824)
• increase/(decrease) in deferred income	(373,789)	90,579
• increase/(decrease) in trade and other payables	(118,399)	31,248
Cashflows from operations	(393,291)	9,704

10) Events after the end of the reporting period

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years.

FINANCIAL REPORT

Statement by the Members of the Board

Annual statements give true and fair view of financial performance and position of the association.

The Board has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 2 to the financial statements.

In the opinion of the Board the financial report as set out on pages 44–54.

1. Gives a true and fair view of the financial position of International Education Association of Australia Inc. as at 30 June 2019 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that International Education Association of Australia Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Melissa Banks
President

Trevor Goddard
Treasurer

Signed on this 16 August 2019.

INDEPENDENT AUDITOR'S REPORT



Independent Auditor's Report to the Members of International Education Association of Australia Inc.

Report on the Audit of the Financial Report

Opinion

We have audited the accompanying financial report, of International Education Association of Australia Inc. (the association), which comprises the statement of financial position as at 30 June 2019, the statement of surplus or deficit, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the statement by members of the committee.

In our opinion, the financial report of International Education Association of Australia Inc. is in accordance with the *Associations Incorporation Reform Act 2012* including:

- (a) giving a true and fair view of the association's financial position as at 30 June 2019 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 1.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the association to meet the requirements of the *Associations Incorporation Reform Act 2012*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibilities of the Committee Members

The committee members are responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the *Associations Incorporation Reform Act 2012*, and for such internal control as the committee members determine is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee members are responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee members either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

The committee members are responsible for overseeing the association's financial reporting process.

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Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the management regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Nexia Sydney Audit Pty Ltd

Vishal Modi
Director

Dated this 10th day of October 2019

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enabling capability III

partnerships



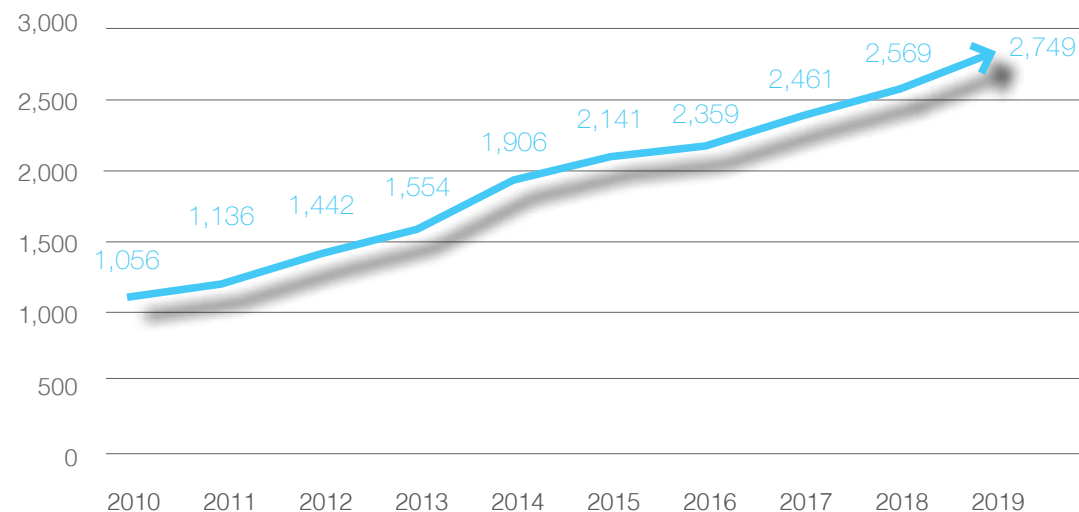
MEMBERSHIP

IEAA membership continued to grow, reaching 2,749 by 30 June 2019 – an increase of 7 per cent on last year’s result. Melbourne Institute of Technology upgraded from Gold to Platinum, CQUniversity and Deakin University upgraded from Silver to Gold and Western Sydney University from Charter to Silver. IEAA also welcomed new Platinum member, Australian Technical and Management College.

The Corporate Affiliate program grew significantly during the year with IEAA welcoming eight new Corporate Affiliates. See page 58–59 for a list of all organisational members and corporate affiliates. IEAA thanks each organisation for their valued support.

INDIVIDUAL MEMBERS	30 JUNE 2018	30 JUNE 2019
Individual	328	374
Courtesy	31	39
Life membership	2	3
Organisational	2,208	2,333
TOTAL	2,569	2,749
ORGANISATIONAL MEMBERSHIP	30 JUNE 2018	30 JUNE 2019
Platinum	12	12
Gold	13	14
Silver	17	19
Corporate affiliates	14	21
TOTAL	56	66

IEAA membership 2010–19





IEAA
MEMBERSHIP
AT A GLANCE



2,749

MEMBERS



66

ORG. MEMBERS



330+

ORGANISATIONS



ORGANISATIONAL MEMBERS

Platinum



Gold



ORGANISATIONAL MEMBERS

Silver

- Academia International
- Australian Catholic University
- Charles Darwin University
- Flinders University
- Holmes Institute
- James Cook University / Sarina Russo
- Macquarie University
- Ozford Australia
- Queensland University of Technology
- Southern Cross University
- Swinburne University of Technology
- TAFE Queensland
- University of Canberra
- University of South Australia
- University of Southern Queensland
- University of Tasmania
- University of Wollongong
- Victorian Institute of Technology
- Western Sydney University

Corporate affiliates





STAKEHOLDER RELATIONS

Australian International Education Conference (AIEC)

IEAA continued its long-standing partnership with IDP to co-host the Australian International Education Conference (AIEC). AIEC 2018 was held in Sydney and attracted over 1,600 delegates from 40 countries, representing 530 different organisations.

The conference theme was 'empowering a new generation' in international education. The program delved into key disruptions impacting our sector, how we can face these challenges and learn from the broader community and other industries to empower future generations and prepare them for this new world.

Education peak bodies

IEAA has continued to enjoy a collaborative relationship with Australia's major education peak bodies. These include Universities Australia, English Australia, TAFE Directors Australia, Independent Higher Education Australia (IHEA), Independent Tertiary Education Council Australia (ITECA), ISANA, Australian Government Schools International (AGSI) and the Independent Schools Council of Australia (ISCA). As well as speaking at many of their annual conferences, IEAA and these education peak bodies continue to collaborate in their responses to proposed legislative and regulatory reforms/policy changes.

Council of International Students Australia (CISA)

The Council of International Students of Australia (CISA) hosted its annual conference in Cairns in July 2018. Over 200 international students from all over Australia represented their education institutions. IEAA has enjoyed an excellent relationship with reappointed National President Bijay Sapkota and the CISA National Executive and looks forward to their conference in Perth in July 2019.

Global affiliated associations

IEAA maintained its presence and enhanced its partnerships with associations across the globe, through attending and presenting at the EAIE (11–14 September 2018, Geneva), APAIE (25–29 March 2019, Malaysia) and NAFSA (26 May–31 May 2019, Washington DC) annual conferences.

At its meeting at EAIE, the Network of International Education Associations (NIEA) appointed the IEAA CEO to the position of Chair. The Chair position is for a two-year term.

The network is made up of 14 associations globally. It aims to foster collaboration in international education, anticipate emerging issues facing our sector, contribute to dialogue and develop positions of advocacy.

International Student Experience Association Roundtable

The Student Life Network hosted its second International Student Experience Association Roundtable as a satellite meeting to their Forum. Participants included representatives from various member organisations, including:

- Asia-Pacific Student Accommodation Association (APSSA)
- Association for Tertiary Education Management (ATEM)
- Australia & New Zealand Student Services Association (ANZSSA)
- Australian Collaborative Education Network (ACEN)
- Australian Federation of International Students (AFIS)
- Council of International Students of Australia (CISA)
- ISANA: International Education Association
- National Association of Graduate Careers Advisory Services (NAGCAS).

The group is committed to meet twice yearly to build relationships and enhance collaboration in research and activities relating to the international student experience. Meetings for 2019 will be held at the CISA conference in July (Perth) and at ISANA in December (Melbourne).

appendix

1. BOARD



Melissa Banks
President



Janelle Chapman
Vice President



Trevor Goddard
Treasurer



Jo Asquith
Board member



Rebecca Bendall
Board member



Callum Cowell
Board member



Mike Ferguson
Board member



Peter Mackey
Board member



Arfa Noor
Board member



Davina Potts
Board member



Derek Scott
Board member



Kelly Smith
Board member



Sarah Todd
Board member

As at 30 June 2019.

2. PROFESSIONAL DEVELOPMENT

ENGAGEMENT AND EMPLOYABILITY: IEAA STUDENT LIFE FORUM 2018

Friday 6 July 2018, Brisbane

- Ravi Ammigan, University of Delaware (USA)
 - Mike Anderson, Surf Life Saving NSW
 - Bridgette Barberis, Golden Key International Honour Society, Griffith University Chapter
 - Associate Professor Alan Blackman, Griffith University
 - Janelle Chapman, TAFE Queensland International
 - Di Crvenkovic, Victorian Government
 - Megan Dench, The University of Melbourne
 - Gavin Dengate, NSW Police
 - Deleine Gavin-Cox, Medibank
 - Rebecca Hall, Austrade
 - Oliver Harrap, Study Canberra
 - Toshi Kawaguchi, Study NSW
 - Debra Langton, The Lygon Group
 - Dion Jeremy Lee, The University of Queensland
 - Nuala Myatt-Bocarro, StudyNSW
 - Nicole Patterson, Study Queensland
 - Mel Quan, Australian Catholic University
 - Hayley Shields, Education New Zealand
 - Desma Smith, Swinburne University of Technology
 - Alexander Smuthe, Brisbane Student Hub
 - Dr Dino Willox, The University of Queensland
 - DJ (Dongjin) You, Expert Education & Visa Service
- 76 attendees

PATHWAYS PD²: BY TEACHERS, FOR TEACHERS

Saturday 14 July 2018, Melbourne

- Rosie Abbate, Monash University Foundation Year
 - Professor Sophie Arkoudis, The University of Melbourne
 - Linda Butler, La Trobe Melbourne
 - Anita Chen, Monash College
 - Dr Rosemary Fitzgerald, Monash College
 - Melinda Gamlen, Hawthorn-Melbourne English Language Centre
 - Brendan Holland, Trinity College, The University of Melbourne
 - Prashan Karunaratne, Macquarie University International College
 - Leanne Magree, Monash University Foundation Year
 - Bernadette Mercieca, RMIT Training
 - Jubilee Nicodemus, La Trobe Melbourne
 - Judith Odgers, Monash College
 - Jonathan Rollason, Monash College
 - Antoine Toniolo, RMIT Training
 - Vandana Wadhwa, The University of Melbourne
- 84 attendees

CREATIVE APPROACHES TO GLOBAL LEARNING: IEAA INTERNATIONALISATION OF THE CURRICULUM FORUM 2018

Friday 20 July 2018, Melbourne

- Abdulrahman Abouchamat, La Trobe University
 - Leisl Bruhn, Ivanhoe Grammar School
 - Associate Professor Valerie Clifford, Affiliate Oxford Brookes University and Visiting Fellow
 - Dr Wendy Green, The University of Tasmania
 - Cecilia Hewlett, Monash University Prato Centre
 - Dr Daniel Lopez, La Trobe University
 - Sarah McDonald, Monash University
 - Dr Damir Mitric, La Trobe University
 - Tien Nguyen (student), Rudolf Steiner Seminar
 - Umi Rasmi (student), Tafe Victoria
 - Jenene Rosser, Independent Schools Queensland
 - Dr Raul Sanchez-Urribarri, La Trobe University
 - Gary Shaw, Department of Education
 - Associate Professor Ly Tran, Deakin University
 - Edel Wan (student), La Trobe University
 - Yonghong Williams, Department of Education
 - Professor Christopher Ziguras, RMIT University
- 41 attendees

2. PROFESSIONAL DEVELOPMENT

WEBINAR | INTERNATIONAL EDUCATION VS CLIMATE CHANGE: THE POWER IN YOUR HANDS

Tuesday 24 July 2018, Webinar

- Ailsa Lamont, Pomegranate Global

31 attendees

BENCHMARKING WITH PURPOSE: IEAA PATHWAYS FORUM 2018

Friday 27 July 2018, Melbourne

- Ruby Biscuit, Macquarie University International College
- Dr Sara Booth, Peer Review Portal
- Glen Jenkins, Trinity College, The University of Melbourne
- Cynthia Kralik, Monash College
- Heidi Reid, Times Academy
- Michael Wells, Wells Advisory
- Professor Christopher Ziguras, RMIT University

34 attendees

IEAA TRANSNATIONAL EDUCATION FORUM 2018

Thursday 16 – Friday 17 August 2018, Melbourne

- Lemnuel V Aragon, University of the Philippines
- Clare Boutchard, Department of Education, Australian Government
- Janelle Chapman, TAFE Queensland International
- Eva Chye, PWC
- Stephen Connelly, i-graduate
- Viviana Gaeta, Austrade
- Andrew Holloway, Education Centre of Australia
- Christopher Lawson, Department of Education, Australian Government
- Jorge Lopez Palma, Austrade
- Raquel Licciardi, Victoria University
- Anthony McClaran, TEQSA
- Louise McSorley, Department of Education, Australian Government
- Dr Andrew Morgan, Monash College
- Caryn Nery, Victoria University
- Norma Ramiro, Austrade
- Peter Rogerson, Haileybury Melbourne
- Hitesh Sawhney, PWC India
- Greg Scott, Education New Zealand
- Rebecca Skinner, Department of Economic Development, Jobs, Transport and Resources, Victorian Government
- Meredith Tharapos, RMIT University
- Danny Toohey, Murdoch University
- David West, UNSW Global Programs
- Rhys Williams, Victoria University
- Zhao Ye, China Education Association for International Exchange (CEAIE)

95 attendees

2. PROFESSIONAL DEVELOPMENT

GENERATION NEXT: IEAA LEARNING ABROAD FORUM 2018

Thursday 23 – Friday 24 August 2018, Perth

- Professor Kent Anderson, The University of Western Australia
 - Chelsea Badger, Murdoch University
 - Alexander Best, Edith Cowan University
 - Cara Bonnington, The University of Sydney
 - Helen Vella Bonavita, Edith Cowan University
 - Emily Busse, International Studies Abroad
 - Professor Len Collard, The University of Western Australia
 - Simon Davis Burrows, Edith Cowan University
 - Ashely Fell, McCrindle
 - Sonia Ferns, Curtin University
 - Gina Friedman, Monash University
 - Samantha Georgeff, Curtin University
 - Sally-Anne Hodgetts, Charles Darwin University
 - Kenneth Holt, AUT University, New Zealand
 - Karen Korsgaard, Edith Cowan University
 - Julie Lambert, Griffith University
 - Rob Malicki, The Global Society
 - Bradley Manson, The University of Melbourne
 - Daniel Mather, Flinders University
 - Maricki Moeller-Levick, Charles Darwin University
 - Natasha Monks, Austrade
 - Paige Nagle, The University of Notre Dame Australia
 - Kylie Readman, Murdoch University
 - Linda Rust, RMIT University
 - Jennah Robichaud, Australian National University
 - Luhua Tang, Austrade
 - Felicity Volk, New Colombo Plan Secretariat
 - Rachel Wellam, Monash University
 - Patrick Willix, Australian Government Department of Education
 - Dr Judy Williams, Monash University
- 115 attendees

MASTERCLASS | THE ART OF VIDEO STORYTELLING

Friday 1 March 2019, Melbourne

- Mariona Guiu, The University of Melbourne; Independent documentary filmmaker
 - Lara McKinley, Monash University; Freelance digital storyteller
- 20 attendees

WEBINAR | CONTENT AND LANGUAGE INTEGRATED LEARNING (CLIL): THE WHAT, WHY AND HOW

Thursday 14 March 2019, Webinar

- Ruby Biscuit (Moderator), Macquarie University
 - Dr Pamela Humphreys, Macquarie University English Language Centre
- 27 attendees

MASTERCLASS | INTERNATIONAL EDUCATION ESSENTIALS

Tuesday 9 April 2019, Adelaide

- Djurdjica Arslanagic, University of South Australia
 - Karyn Kent, StudyAdelaide
 - Gabrielle Roland, University of South Australia
 - Aleicia Shekhar, University of South Australia
 - Rishen Shekar, University of South Australia
 - Matt Taverner, Flinders University
- 25 attendees

2. PROFESSIONAL DEVELOPMENT

WEBINAR | QUALITY ASSURANCE IN ENGLISH LANGUAGE TESTING

Wednesday 10 April 2019

- Helen Cook, ETS TOEFL
- Meenu Issa (Moderator), CQUniversity

24 attendees

MASTERCLASS | INTERNATIONAL EDUCATION ESSENTIALS

Tuesday 16 April 2019, Gold Coast

- Stacey Farraway, Charles Darwin University
- Julia Hoon, Bond University
- Heidi Piper, Griffith University
- Alfred Slogrove, StudyGoldCoast
- Sarah Todd, Griffith University
- Shannon Tricklebank, Bond University

29 attendees

TRANSFORMATIVE (SOFT) POWER: IEAA SCHOLARSHIPS AND FELLOWSHIPS FORUM

Thursday 2 – Friday 3 May 2019

- Adywarman, PhD student, The University of Canberra
- Abigail Yvette Agbeteti, Master student, Australian National University
- Tracy Beattie, New Colombo Plan alumnus
- Michael Bergman, Department of Foreign Affairs and Trade
- Michael Bracher, Coffey International Development
- Brian Clark, International Chamber of Commerce Australia
- Jo Doyle, Australian Council for Educational Research (ACER)
- Tara Hawley, Fulbright Scholarships
- Kim Huynh, ABC Radio Canberra, Australian National University
- Beau Leese, Practera
- Chitra Retna, Australian National University
- Bridi Rice, The Australian Council for International Development
- Andrew Rowell, Independent Consultant
- Dev Tiwari, Westpac Scholar Trust alumnus
- Alana Tolman, New Colombo Plan alumnus
- Professor Geoffrey Wiseman, Australian National University
- Rachel Walters, Westpac Scholars Trust

50 attendees

WEBINAR | EMBEDDING THE UN SUSTAINABLE DEVELOPMENT GOALS IN THE CLASSROOM AND LEARNING ABROAD

Thursday 2 – Friday 3 May 2019

- Hilary MacLeod, geeekgrrrl.com.au
- Julian O'Shea, Unbound

39 attendees

2. PROFESSIONAL DEVELOPMENT

MANAGING RISK: IEAA ADMISSIONS AND COMPLIANCE FORUM 2019

Tuesday 11 – Wednesday 12 June 2019, Sydney

- Brett Blacker, English Australia
- Elvia Cacciotti, Department of Education and Training New South Wales
- Mike Ferguson, The University of Canberra
- Dr Ruth Ferraro GAICD, Australian Institute of Company Directors
- David Garner, Australian Skills Quality Authority (ASQA)
- Bronwyn Gilson, ISANA; University of New England
- Danielle Hartridge, IE Knowledgebase
- Julie Hiscock, Department of Education, Australian Government
- Anurag Kanwar, Oxcom Legal
- Ping Khoo, Deakin International
- Salima Lakhani, The University of Adelaide College
- Nicole Latham, University of Newcastle
- Nicola MacLennan, Department of Education, Australian Government
- Meegan McHugh, The University of Newcastle
- Hang Nguyen, Western Sydney International
- Paul O'Halloran, Independent Higher Education Australia
- Kate Pretty, The University of Adelaide College
- Lefan (Cindy) Qiu, RMIT University
- Cheyne Scott, The University of Canberra
- Neelam Shukla, University of Technology Sydney
- Paula Soon, RMIT University
- Sue Stafford Curtin University
- Cris Vega, Tertiary Education Quality and Standards Agency (TEQSA)
- Jae U Yun, Deakin International

134 attendees

WEBINAR | EARLY INTERCULTURAL EXPERIENCES AND CAREERS IN INTERNATIONAL EDUCATION: IN DISCUSSION

Wednesday 19 June 2019

- David George, UNSW Heroes program
- Emi Hall, Bond University
- Patrick Pheasant, NEAS
- Katrina Reid, Study Queensland
- Livia Tramontina, ILSC

28 attendees

ARE YOU READY FOR THE EVOLUTION? IEAA MARKETING AND RECRUITMENT FORUM 2019

Monday 24 – Tuesday 25 June 2019, Sydney

- Callum Cowell, University of Western Australia
- Emma Donohue, James Cook University
- Bekkie Fisher, Darling Downs Hospital and Health Services
- Ivan Gomez, Department of the Future
- Sarah Graham, Swinburne University of Technology
- Richard Harris, LivePerson
- Jane Hillsdon, Dragonfly Marketing
- Michelle Hosemann, Swinburne University of Technology
- Sarah Lightfoot, Navitas
- Keri Ramirez, Studymove
- Angela Rogers, Study Queensland
- Chris Strods, QS Enrolment Solutions
- Melinda Tuckfield, Pearson

66 attendees

3. AIEC 2018 EVENTS

EVENT	PRESENTERS	PARTICIPANTS
Masterclass 1 Mindful leadership in international education	<ul style="list-style-type: none"> • Omar De Silva, The Plato Project • Helen Zimmerman (Chair) 	37
Masterclass 2 The art of video storytelling	<ul style="list-style-type: none"> • Tim Field (Chair), The University of Sydney • Mariona Guiu, The University of Melbourne; Independent documentary filmmaker • Lara McKinley, Monash University; Freelance digital storyteller 	27
Workshop 1 Conversion: Understand it. Improve it. Get on with it.	<ul style="list-style-type: none"> • Libby Graham (Chair), The University of Sydney • Sharyn Maskell, Edified • Mark Pettitt, Edified • Elliot Spiegel, InHouse Digital • Shehan Thampapillai, CQUniversity Australia 	41
Workshop 2 All aboard: training your trip leaders	<ul style="list-style-type: none"> • Cara Bonnington (Chair), The University of Sydney • Christopher Daniel, Michigan State University • Steve McDonald, Western Sydney University • Dr Gary Rhodes, California State University 	32
Workshop 3 The power of PRISMS	<ul style="list-style-type: none"> • Ingrid Elliston, University of New England • Ben Houston, Department of Education, Australian Government • Anurag Kanwar, Oxcom Legal • Geza Karacsony (Chair), Western Sydney University • Warwick Miles, Department of Education, Australian Government 	46
Workshop 4 Scholarships: in times of peace, in times of conflict	<ul style="list-style-type: none"> • Dr Sally Baker, UNSW • Dorothy Hoddinott AO, Holroyd High School • Anna Kent, Deakin University • Ailsa Lamont, Pomegranate Global • Carissa Perkins, Charles Sturt University 	18

3. AIEC EVENTS


EVENT	PRESENTERS	PARTICIPANTS
Workshop 5 The future of (online) transnational education	<ul style="list-style-type: none"> • Richard Garrett, The Observatory on Borderless Higher Education • Caryn Nery (Chair), Victoria University • Professor Beverley Oliver, Deakin University 	36
Workshop 6 Managing risk, enhancing welfare: the world of under-18s	<ul style="list-style-type: none"> • Danielle Hartridge (Chair), IE Knowledgebase • Desma Smith, Swinburne University of Technology 	40
Global impact, local outcomes: IEAA Research Roundtable 2018	<ul style="list-style-type: none"> • Melissa Banks, IEAA / James Cook University • Brett Berquist, The University of Auckland • Dr Stephen Clibborn, The University of Sydney • Dr Amanda Daly, Griffith University • Rebecca Hall, Austrade • Professor John Hudzik, NAFSA • Dr Kirrilee Hughes, AFS Intercultural Programs Australia • Francisco Marmolejo, The World Bank • Simon Morris-Lange, Expert Council of German Foundations on Integration and Migration • Dr Davina Potts, IEAA / The University of Melbourne • Dr Douglas Proctor, University College Dublin • Professor Ian Solomonides, Victoria University • Angelina Tang, The University of Queensland • Associate Professor Ly Tran, Deakin University • Professor Christopher Ziguas, IEAA / RMIT University 	65

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